



Copetti and Company
A LONG AND PROFITABLE RELATIONSHIP WITH BDC

Good relationships are lasting relationships—just ask John and Kim Copetti, owners of Copetti and Company, a trusted name in accounting, bookkeeping and tax guidance in the Whitby, Ont. region for almost two decades.

Well-known for assisting entrepreneurs in meeting their personal and business financial goals, Copetti and Company is committed to giving close, personal attention to its growing number of customers, viewing every client relationship as a partnership.

Seven years ago, John and Kim Copetti turned to BDC for financial assistance with the purchase of a building in a high-traffic area that would give them better exposure and provide easy access to valued customers. More recently, the Copettis—who take great pride in their years of advanced training, technical experience and financial acumen, as well as in their continual investment of time and resources—came to BDC for assistance in the purchase of state-of-the-art software and technology.

Once again, BDC was there to help. BDC Financing offered the Copettis an information and communications technology

loan, which allowed them to purchase the necessary tools to continue offering their customers the highest-quality professional services.

Copetti and Company's investment in technical upgrades, purchased with help from BDC Financing, brought about immediate results; not only has the company grown in clientele, Copetti and Company's productivity has increased by 15 percent. As an added bonus, the real estate investment has doubled in value since the Brock St. property was secured.

Today, the 17-year-old company is better equipped to grow, both in customers and commitment. Says Kim Copetti: "BDC's focus is on business first; BDC works with its clients to find the right solutions."

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